

# The Scopus Journal Analyzer

Clear decisions start here: journal evaluation is becoming increasingly relevant within academic, government and corporate markets. With the launch of the Scopus Journal Analyzer, librarians, researchers and editors now have quick and easy access to a transparent overview of the journal landscape.

Whether you subscribe to or edit a journal, or are wondering where to submit your paper, you want to know how different journals compare to each other. Using citations from over 15,000 peer-reviewed journals from 4,000 publishers, the Scopus Journal Analyzer enables you to compare up to 10 journals simultaneously, back to 1996. Search results are displayed graphically, delivering fast, field-specific, transparent and objective results.

What's more, the results are updated every two months. For the first time, you can see where you stand right now, not where you were last year. With our data, you have more time to carry out the analysis and make clear, well-informed decisions.

## How can you benefit?

In light of declining library budgets, **librarians and information specialists** need to be confident that they are investing their budgets optimally. The Scopus Journal Analyzer will enable you to search for all journals in a subject

area and view your current details and performance over time. The Scopus Journal Analyzer also includes new journals and journals not considered by existing metrics, which will help you decide where to invest.

As a **researcher**, knowing the reputation and value of a journal can help you decide where to publish to get the best visibility for your work and how to prioritize your submissions. The Scopus Journal Analyzer will enable you to search for journals within a specific field, find out who publishes them and get an overview of the journal landscape.

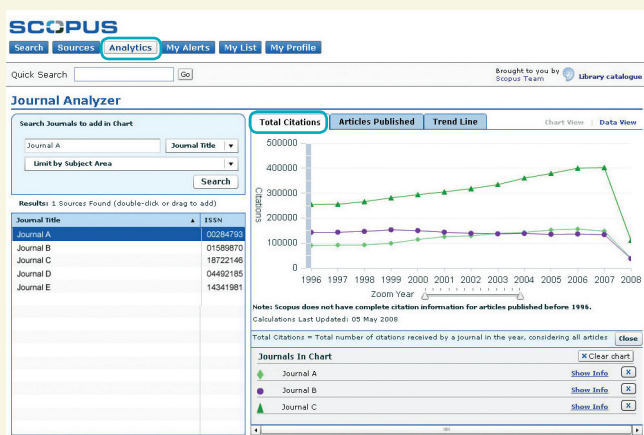
Overall, **journal editors** are the most prolific practitioners of journal evaluation, going to great lengths to establish what can influence the reputation of their journal. The Scopus Journal Analyzer gives you quick, easy access to an objective and transparent overview of the performance of your own and your competitors' journals over time. This can help you analyze your journal more effectively, identify new growth areas, set out a strategy to increase performance or decide which journals you would like to be an editorial board member for.

# How does it work?

The Scopus Journal Analyzer allows you to select up to 10 journals to upload into the graphs for comparative analysis. If you wish to analyze journal performance during a specific period of time, it is also easy to limit the data displayed to a smaller number of years than the default from 1996 to the present.

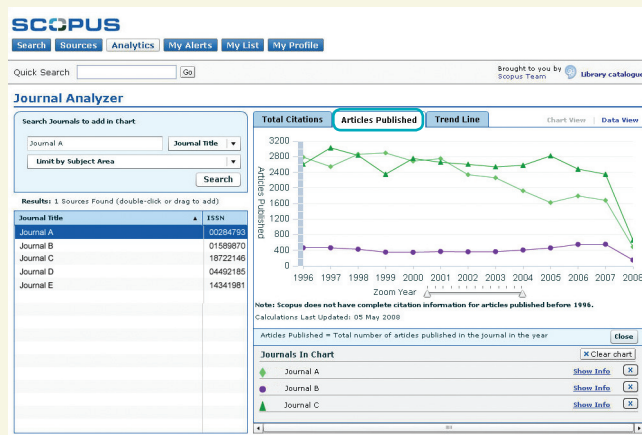
The functionality provides you with three graphical representations of the journals from the Analytics tab. And, since the data will be updated every two months, you will have regular access to the most recent overview available.

## Total Citations



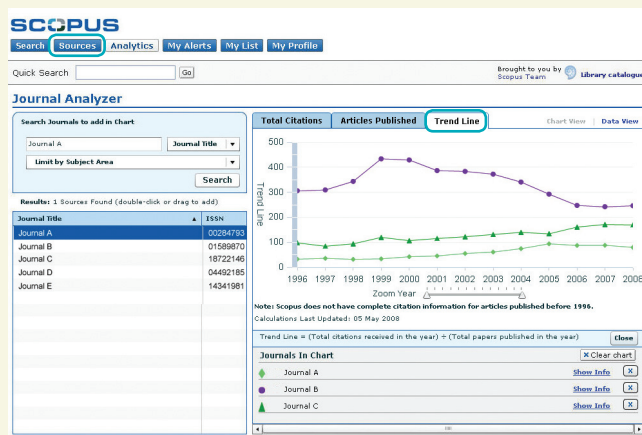
The Scopus Journal Analyzer allows you to search for and select up to 10 journals for comparison. The Total Citations graph displays the total number of citations received over the course of each year. The points in the graph represent the total number of citations received in that year, regardless of the publication date of the cited document.

## Articles Published



The Articles Published graph shows how many articles were published by each journal over time as a basis of comparison.

## Trend Line



The Trend Line graph illustrates the total number of citations each journal received (regardless of the publication date of the cited document) in a given year, divided by the total number of documents published in that year (all citations to all documents, as indicated in Sources, are included).

For more information on Scopus, please visit: [www.info.scopus.com](http://www.info.scopus.com)